

Reef Friendly Hobbyists

As a buyer of aquarium animals, you can contribute to a reef friendly trade.
Here's what you can do!



Become informed.

Learn about the impacts of the aquarium trade and how to make the most responsible choices. This website, including the 'Learn More' resources section, is a great place to start!



Ask questions.

While it can be very difficult to acquire information about where aquarium animals come from, by asking questions you show the industry there is demand for transparency and reef friendly choices.



Build a reef friendly aquarium.

Incorporate practices that minimize losses and impacts to reefs. Buy your pets from sources you are comfortable with. Take time to choose your pets and set up an aquarium where they will thrive. Although this requires more effort, a reef friendly aquarium will be rewarding to you and an inspiration to others!



Advocate for better aquarium trade practices.

Talk to your local aquarium store owner or email the company where you buy aquarium animals online. Let them know you support reef friendly aquarium trade practices and that you want to know where your animals come from and how they were acquired.



Support organizations working on reef friendly issues.

Donate to nonprofits and visit aquariums that work on reef friendly issues. Your donations can help encourage improved aquarium trade practices.